

WHAT IS ABA?

Applied Behavioral Analysis (ABA)

uses the scientific principles of learning and motivation in order to effectively teach.

It focuses on the idea that the consequences of what we do affect what we learn and what we will do in the future.

ABA seeks to improve specific behaviors while demonstrating a reliable relationship between the procedures used and the change in the individual's behavior.

ABA uses positive reinforcement to increase more positive behaviors & social interactions & decreases inappropriate behaviors.

ABA therapy is implemented to ensure that each individual's programs are tailored to that individual's unique needs.

Analysis will often use different assessments (i.e, functional, assessment interviews, direct observations, ABLLS, VB-MAPP, etc.) to develop an ABA program that is the ideal match and addresses the individual's specific needs.



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